



EMMANUEL DUNAND/AFP/GETTY IMAGES

The Future of Finance is here Today!





## OUR NATURE

### CONNECTING GLOBAL AND PERSONAL BRANDS WITH PEOPLE

PlanetM creates and executes comprehensive marketing solutions for the world's most innovative global and personal brands.

Our multicultural team develops programs using state of the art technology. We focus on creating an intelligent and unique user experience while delivering significant ROI.

TECHNOLOGICALLY DRIVEN

DIGITALLY BORN

SOCIAL AT THE CORE

INTERNATIONALLY INTEGRATED

SCIENTIFICALLY OBSESSED



# Summary

Produce | Reach | Stream | Monetize

Services

Ideas and Content

Lead Generation

Livestreaming and Virtual Media Channels (VMC)

Monetization

Management

Contact US

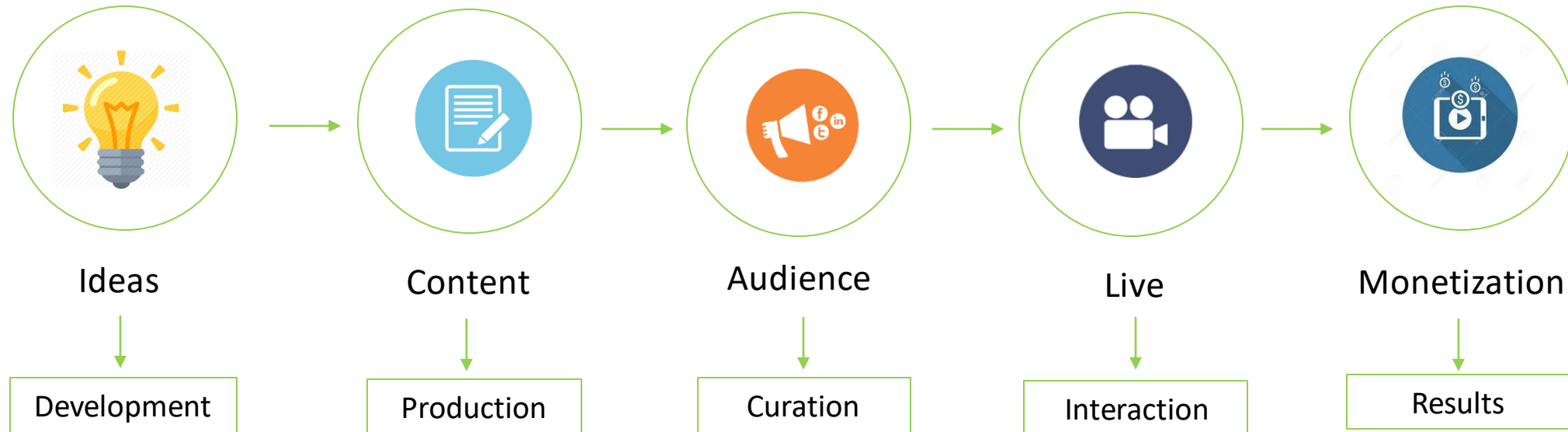
**Low  
Production  
Cost**

**Go Live  
Worldwide  
In Seconds**



# Our Services

Reach | Engage | Convert | Monetize



## In-House and External Applications

Influencers | Corporate | Conferences | Shows | Agencies | Government | Education



# Ideas and Content

Produce | Reach | Stream | Monetize



Develop Concept



Generate Content

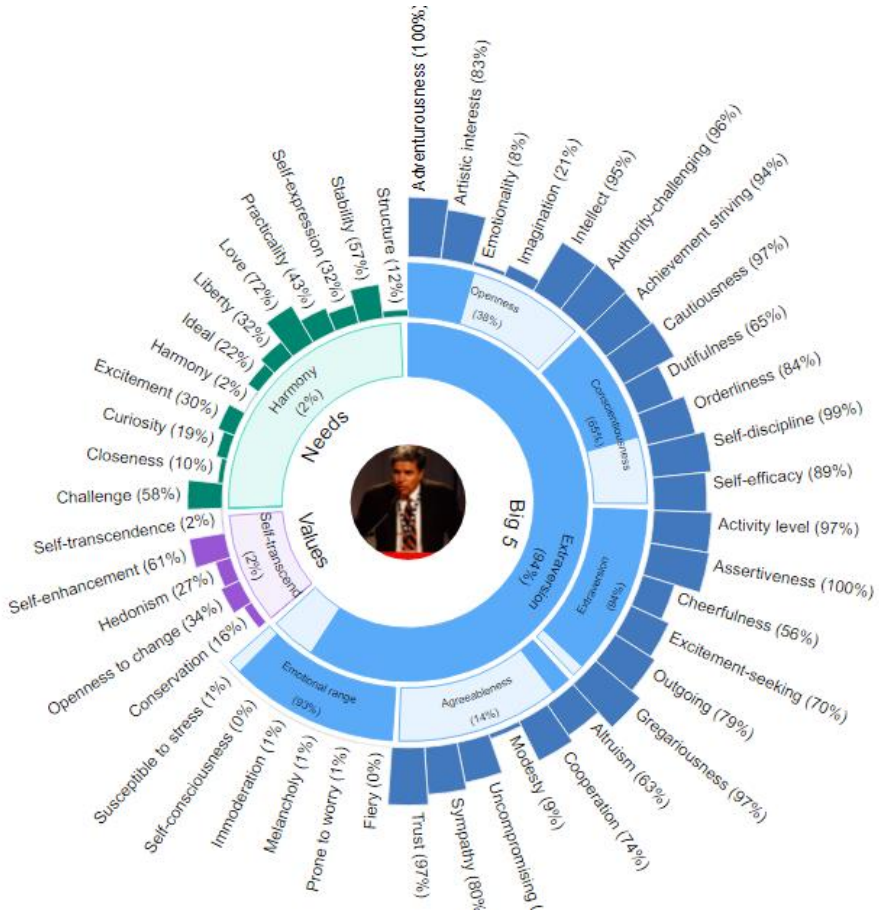






# Lead Generation

Produce | Reach | Stream | Monetize



Artificial Intelligence



Social Media

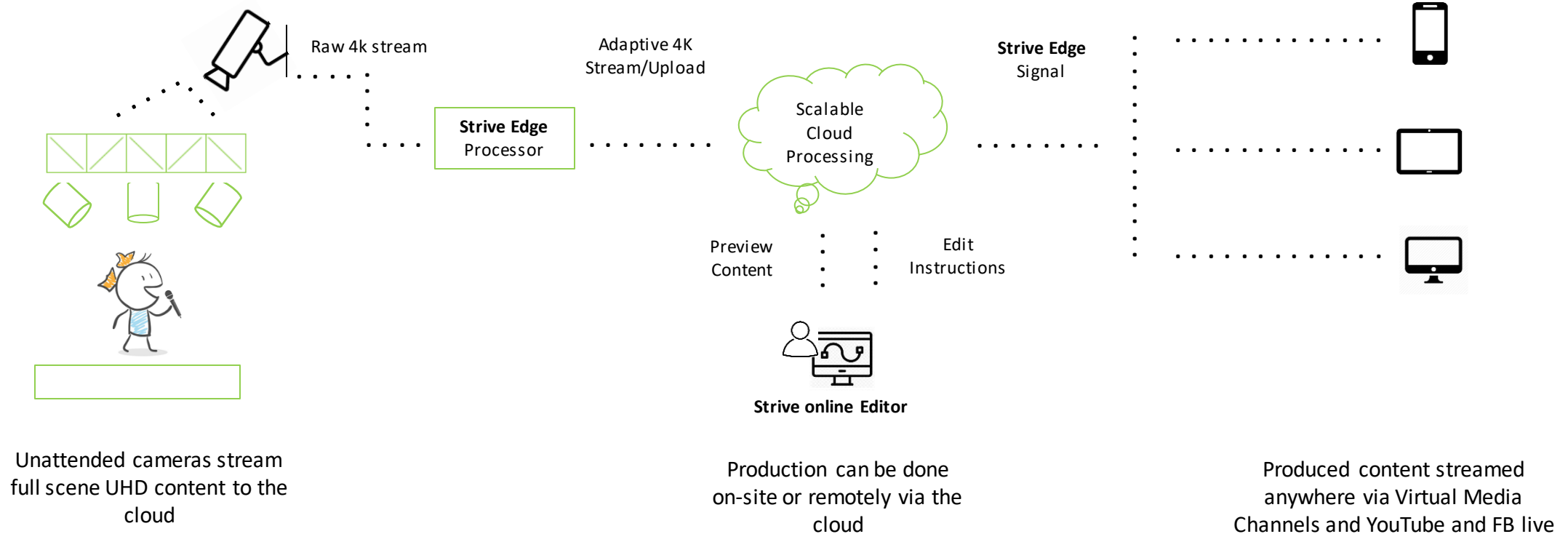




# Live Streaming

Produce | Reach | Stream | Monetize

Cover live events from anywhere in the world, without sending cameras, equipment or staff to the venue!





# Virtual Media Channels (VMC)

Produce | Reach | Stream | Monetize



## Virtual Media Channels (VMC) with Real Time Communication (RTC) Capabilities

No Downloads | No Installs or Plugins | Adware, Malware and Ad-tracking Safe | One Click Entry/Exit | Build Your Own Eco-System In Any Language | Compatible with PC, MAC, Linux and others





# Monetization

Produce | Reach | Stream | Monetize

## Drive Your Profits

### Monetization Capabilities

Pay per view/VOD/IOTT/others	Create on-demand events with ability to gate access
Video ad insertion	Integrate ad serving with your room
Custom click-to-action buttons	Drive transactions on or off the VMC platform
Guaranteed ad-view	Monetize it as a new ad unit

### Monetization Revenue Model

Subscription	Users paid based on level of access (per event, # of hours)
Membership	Users paid a yearly fee for an all access pass
Sponsorship	Create new partnership opportunities for brand exposure
Advertising	Create new ad units within the rooms
Syndication	Broadcast your “channel” across multiple rooms/third parties
E-commerce	Sell brand related products via the platform
Affiliate programs	Team-up with selected third party providers





# Management Team

Produce | Reach | Stream | Monetize



Carlos Vassallo  
COO



Francesco Andreoli  
AI Chief



Henry Ahumada  
Brand Marketing



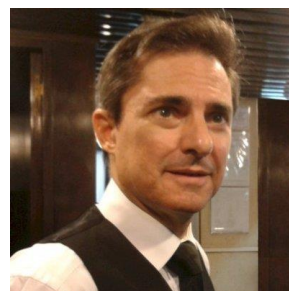
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Deanna Canedo  
Marketing



Andrea Perez  
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Oscar Scarano  
CTO



Paco Salas  
Chief Designer

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## Thank You

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