



**WE CONNECT GLOBAL AND PERSONAL
BRANDS WITH PEOPLE**



PLANETM CONNECTS GLOBAL AND PERSONAL BRANDS WITH PEOPLE

PlanetM.us creates and executes comprehensive marketing solutions for the world's most innovative global and personal brands.

Our multicultural team develops programs using state of the art technology. We focus on creating an intelligent and unique user experience while delivering significant ROI

OUR NATURE

TECHNOLOGICALLY DRIVEN

DIGITALLY BORN

SOCIAL AT THE CORE

INTERNATIONAL INTEGRATED

SCIENTIFICALLY OBSESSED



Services

Integrated Solutions



Consulting



Digital Marketing



Live Streaming and Virtual Media Channels



Event Marketing



International Expansion



Services > Consulting

We help your company to monetize your branded content in your core markets and internationally using our state of the art technology to maximize user engagement towards your brand reaching all the platforms and user's touch points.

Additionally, You can fully outsource all your branded content needs to us where our award winning experts can develop unique and innovative campaigns thus ensure your user has one brand experience across all platforms

Content Strategy

Working with influencers and strategic partners, we tailor your message so that it resonates with your target audience

Platform Identification

Aligning with the right platforms, technologies and tools, we craft and amplify your message to fans of your brand

Monetization

All content created focuses on path to revenue with an eye towards ROI, speeding conversion with relevant products and services



Services > Digital Marketing

We connect global and personal brands with consumers by creating compelling stories, commerce and branded content and entertainment using our state of the art digital platform

Brand Strategy

We create powerful messaging that target your desired audience that build engagement and loyalty

Advertising & Sponsorship

We develop, establish strategy, execute and drive revenue growth working closely with all partners

Analytics & Reporting

We design, build and execute on of the reporting and planning strategy for our clients and provide key insights and intelligence reports



Services > Live Streaming and Virtual Media Channels

Live Streaming

Cloud based full feature live production,
high quality, low-cost, scales globally

Virtual Media Channels (VMC)

No Downloads, No Installs or Plugins, go live
worldwide in seconds

Turnkey Solutions





Services > Event Marketing

We specialize in creating unique multi-platform events that allow people to connect around a shared experience. Using state of the art technology, We integrate the digital world and the real one by creating online channels that capture live events and allow consumers access to specialized branded content

Event Planning

Working with influencers and the right strategic partners, we tailor your message so that it resonates with your target audience

Community

Aligning with the right platforms, technologies and tools, we craft and amplify your message to fans of your brand

Monetization

All content created focuses on a direct path to revenue with an eye towards ROI, speeding conversion with relevant products and services

Services > International Expansion

Our global expertise allows your company to monetize your brand in local markets while catering to an international audience. We act as your on the ground partner aligning your brand strategically to reach and expand internationally with strategic partners and influencers.

Global Franchising

We bring your concept to market around the globe, tailoring content for a local feel and flavor to grow your audience

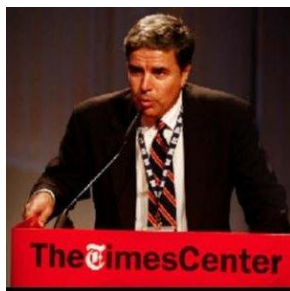
Local Partnerships

Strategic relationships are the key to the success to launch your concept abroad. We find partners who align with your initiatives and secure the deal and terms for you

Worldwide distribution

Our network allows for global placement of ads, social media and push from local influencers. We procure local communities of fans to evangelize your message

Management > Who we are



Carlos Vassallo
COO



Francesco Andreoli
AI Chief



Henry Ahumada
Brand Marketing



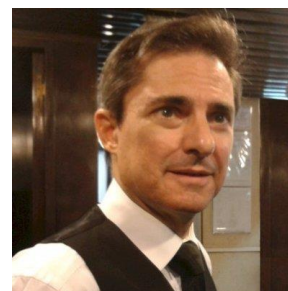
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Digital Strategy



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Thank You

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